

TITANIC

OFFICIAL MOVIE TOUR

Souvenir Programme

FOREWORD



April 10th 1912. "Technology had been delivering a steady stream of miracles for the better part of two decades and people were beginning to take this never-ending spiral of progress for granted. What better demonstration of humanity's mastery over nature than the launch of Titanic, the largest and most luxurious moving object ever built by the hand of man? But four and a half days later, the world had changed. The maiden voyage of the "ship of dreams" ended in a nightmare beyond comprehension and mankind's faith in its own indomitable power was forever destroyed by uniquely human shortcomings: arrogance, complacency and greed."

My goal in making this film was to show not only the dramatic death of this infamous ship, but her brief and glorious life as well. To capture the beauty, exuberance, optimism and hope of Titanic, her passengers and crew and, in the process of baring the dark side of humanity underlying this tragedy, celebrate the limitless potential of the human spirit. For Titanic is not just a cautionary tale - a myth, a parable, a metaphor for the ills of mankind. It is also a story of faith, courage, sacrifice and, above all else, love."

- JAMES CAMERON -

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A scene from the movie Titanic. In the foreground, several lifeboats are filled with passengers. The water is dark and filled with debris, including wooden crates and metal structures. The ship's hull is visible in the background, partially submerged.

WELCOME TO THE ADVENTURE

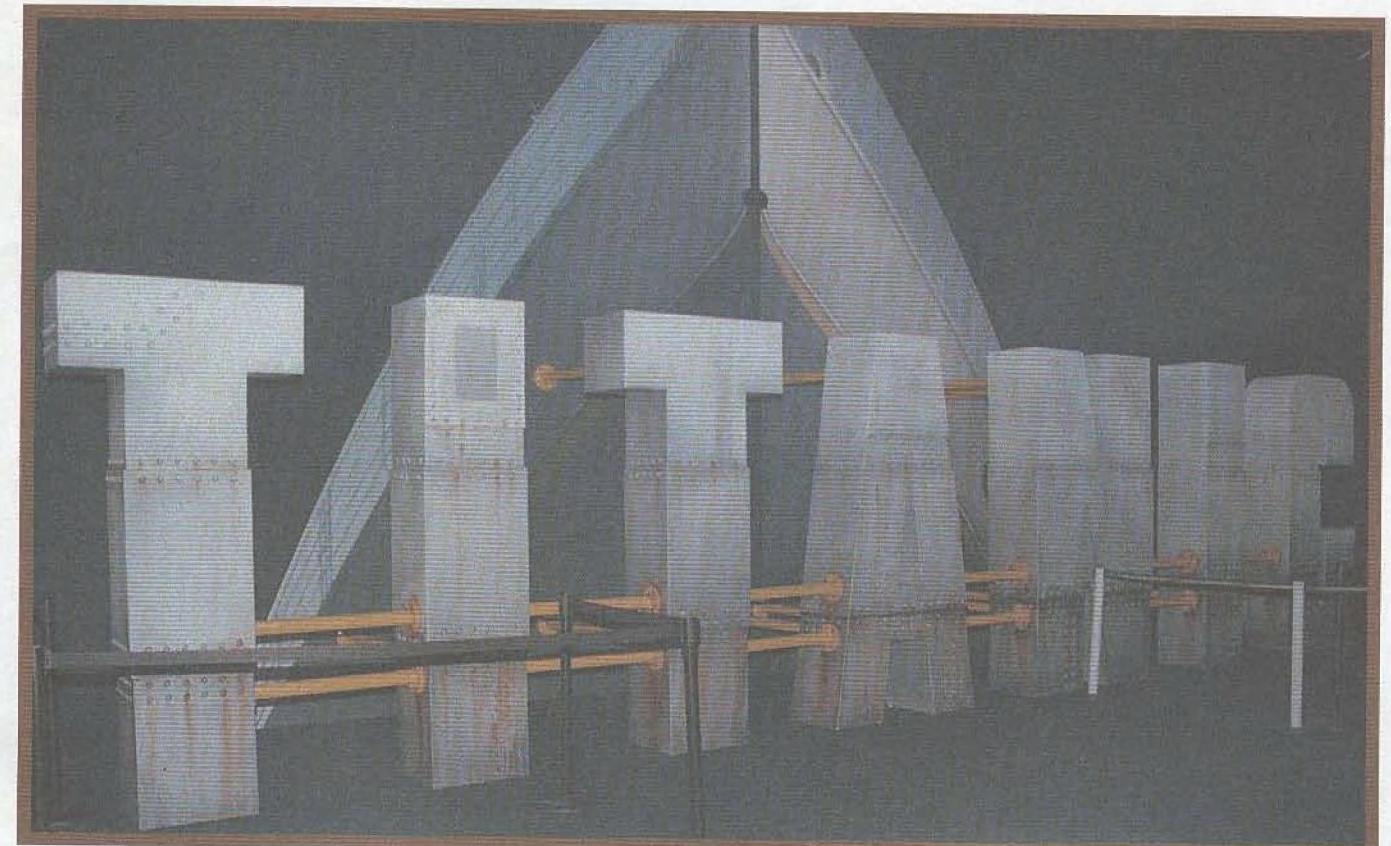
Out of the darkness, like a ghostly apparition, the bow of a ship appears. Its knife-edge prow is coming straight at us, seeming to plow the bottom sediment like ocean waves. It towers above the sea floor, standing just as it landed eighty-four years ago.

FROM JAMES CAMERON'S SCREENPLAY, TITANIC

Welcome to the Ship of Dreams...

Welcome to the TITANIC Official Movie Tour! Twentieth Century Fox, in conjunction with Special Entertainment Events-Titanic, Inc. and Messe Düsseldorf is proud to present you a whole new way to experience the most successful motion picture ever made. We hope you enjoy your visit behind the scenes into the exciting world of TITANIC and that you come away with a stronger understanding of the incredible work that went into making the movie and, possibly, with a feeling of connection with the movie. Because that's what the TITANIC Official Movie Tour was designed to do – provide you with a close-up look, a hands-on way of becoming a part of the movie experience itself.

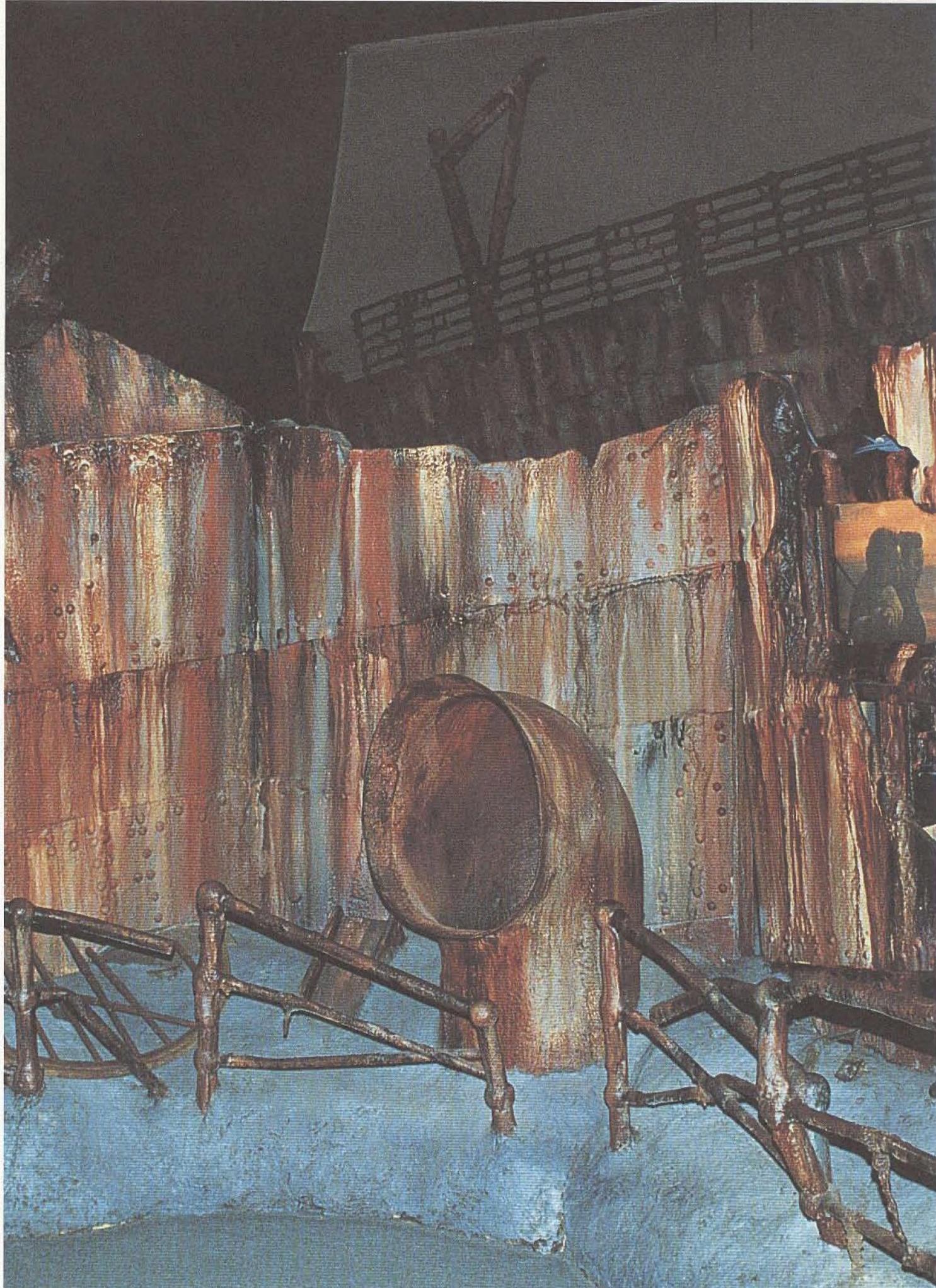
Are you ready to go back to TITANIC?



Enter the "Ship of Dreams" and be impressed by a close-up look into movie history. Discover all the magic, the secrets of technology and the amazing special effects that made this outstanding motion picture come true.

THROUGH THE DEEP SEA INTO THE PAST

-THE SHIPWRECK-

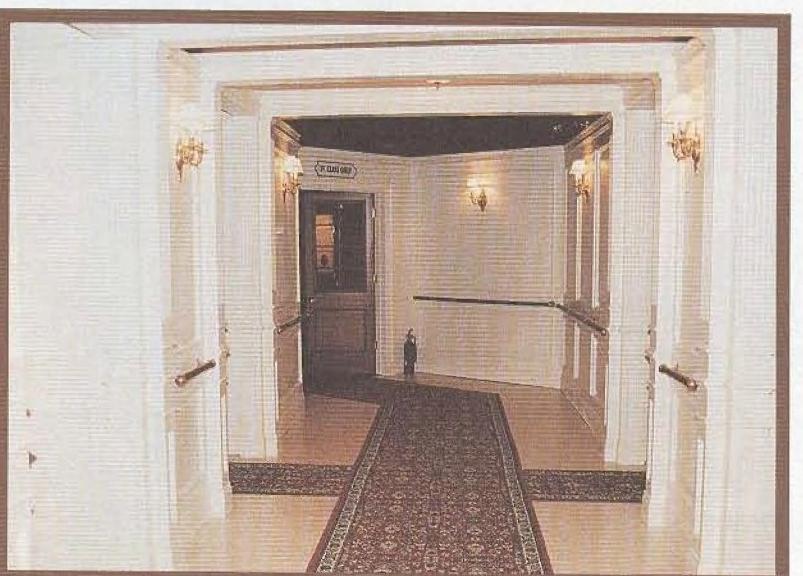


Monitors, that are integrated in the virtual deep sea scenario, recount the adventurous dive of James Cameron and his team.

Winding your way through a sand-swept field of debris, you can hear the hum of an engine, sonar bleeps and radio communications emanating from the unseen twin Mir submersibles.

The journey back to *Titanic* traces the footsteps of the film's writer and director, James Cameron – beginning in the abyssal depths of the North Atlantic. Here you find yourself standing at the foot of the "unsinkable" Ship of Dreams, as she appears today in her watery grave. You reach a gash in *Titanic*'s hull and slip into the remains of a first-class corridor. You can hear the fragile voice of 101-year-old Rose Calvert as she recalls the day *Titanic* first set sail.

With every step a part of the ship's magic returns. The hallway around begins to transform before your very eyes. You turn a corner and find yourself in a pristine, first-class corridor aboard R.M.S. *Titanic*. The year is 1912 - the past is alive again. Enter the fascinating movie world of James Cameron's *TITANIC*!





WELCOME TO THE MAGIC OF HOLLYWOOD

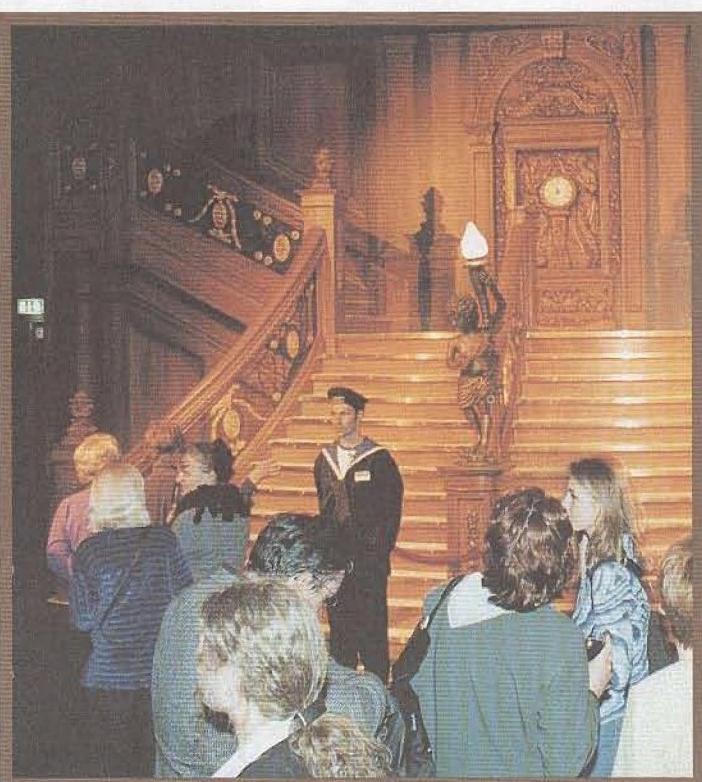
-THE SETS-

ITANIC Official Movie Tour features a range of impressive sets, both original and carefully recreated, offering but a glimpse at the attention to detail given to bringing the Ship of Dreams back to glorious life. Between these "islands of reminiscence" you will find a multitude of original props and costumes from the motion picture - plus interactive kiosks and informative videos providing a unique look at how the spectacular visual effects were created and featuring information about the technical secrets of the production.



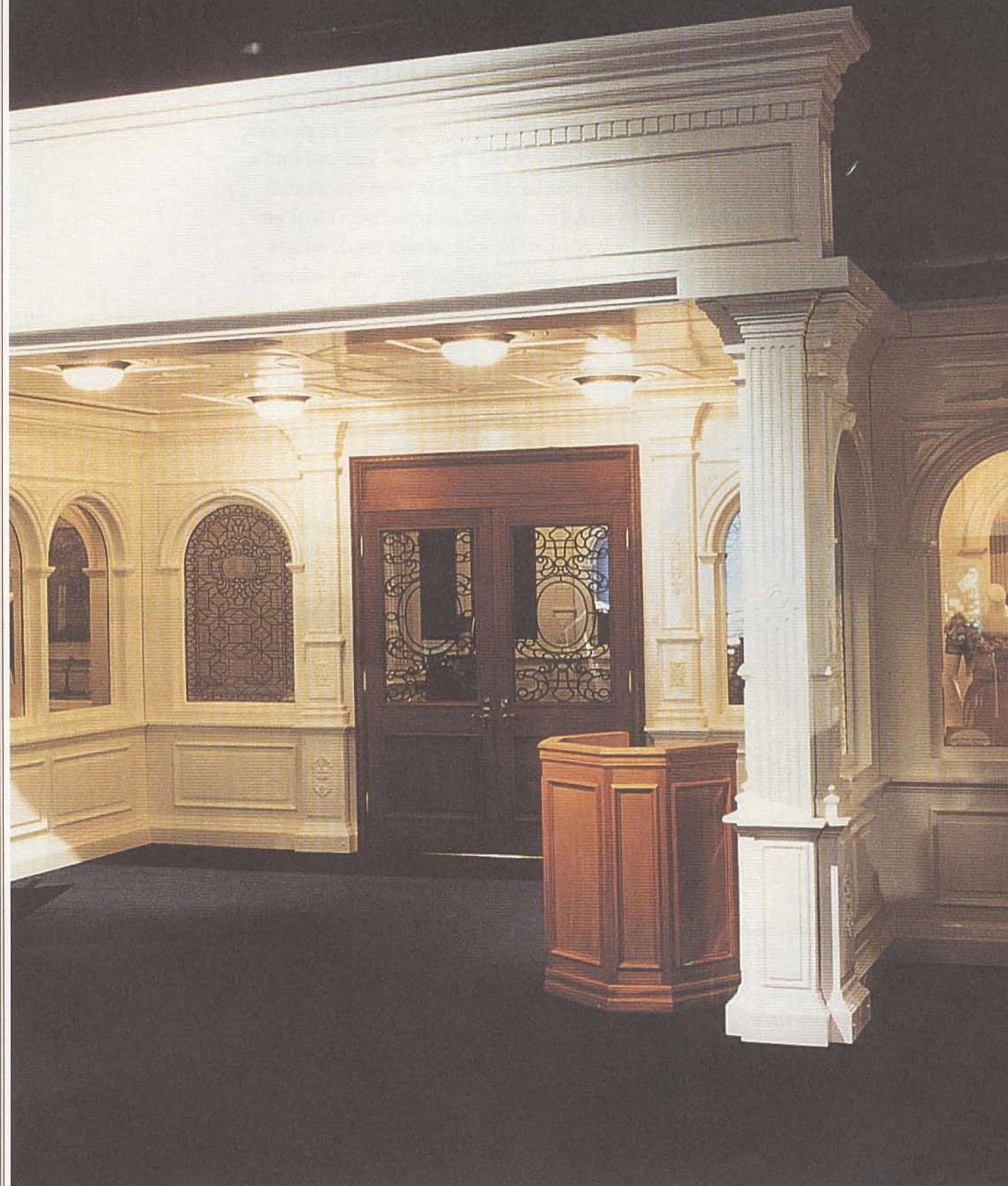
Though the original Grand Staircase was destroyed by five million gallons of water during the filming, the breathtaking replica, that welcomes you to the inner exhibition area, incorporates both the cherub statue at the base of the railing and the celebrated "Honour and Glory Crowning Time" clock on the landing.

The visitors step in and their breath is taken away by the splendour before them: the first-class Grand Staircase, the epitome of the opulent naval architecture of the time.



AMIDST THE SETS OF THE MOTION PICTURE

-THE SETS-



Tracing the path of Jack and Rose your journey leads you through the original sets from the film, that reflect the spirit of a whole epoch in all its opulence and luxury - and its social tensions. These sets create the magic environment for the film's moving and thrilling story of love and tragedy.



It was here, on this authentic production set of Rose's bedroom, that Cal Hockley presented his fiancé, Rose, with "La Coeur de la Mer" - the famous "Heart of the Ocean" diamond necklace.

True to style in every aspect: The replica of the 1st Class-Dining Room reflects the flair of the Edwardian era in all its luxury and opulence.



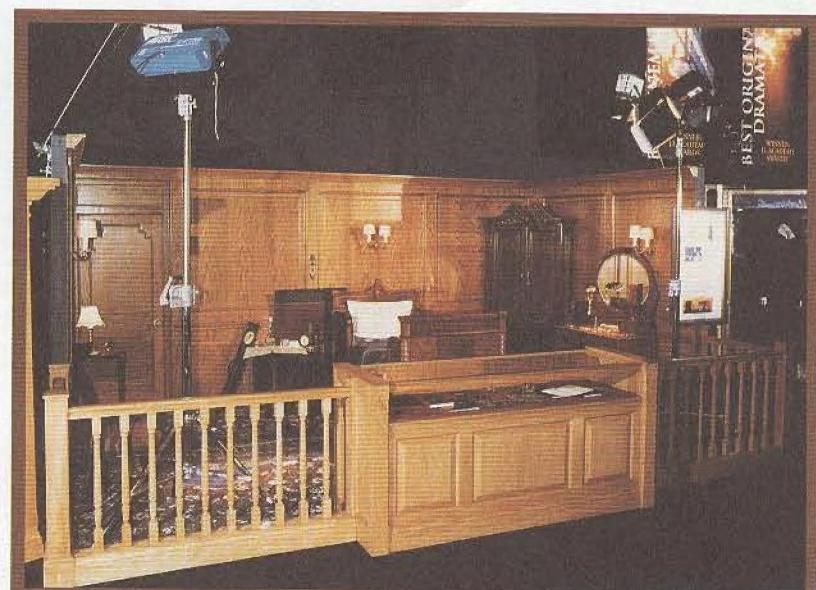
This authentic production set served as the accommodation for Jack Dawson and his best friend, Fabrizio Di Rossi after winning their boarding tickets in a "lucky" hand of poker.



FASCINATING AUTHENTICITY IN EVERY DETAIL

-THE SETS-

While shipbuilder Harland & Wolff's original blueprints were used as the basis to construct a 90% scale set of *Titanic* for the film's production, there was little reference available anywhere for the ship's interiors. Production designer Peter Lamont assembled an international art department, dedicated to a mix of reverse engineering, traditional set design and archaeology. Photographs and plans for *Titanic*'s twin sister ships, Olympic and Britannic, proved invaluable.



With the wireless still in its infancy, *Titanic*'s Marconi operators spent most of their time sending and relaying private messages for paying customers.

Thomas Andrew's suite: This authentic production set features many of the props used by actor Victor Garber in his portrayal of *Titanic*'s detail-obsessed designer.



CLOTHES MAKE THE MAN

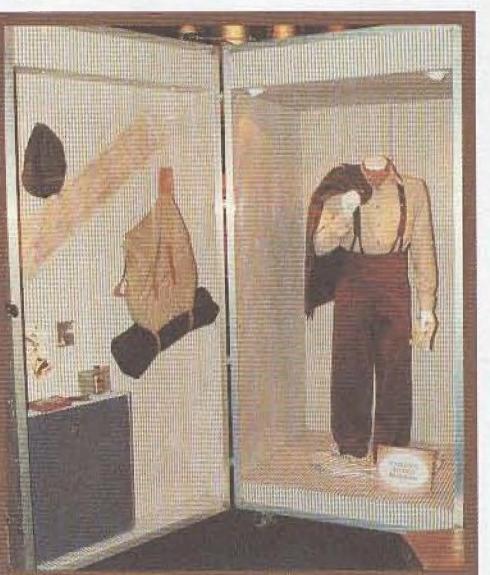
-THE COSTUMES-

Outfitting TITANIC's characters in 1912 finery was no small task, especially since much of the story takes place amid the opulence of first class. After extensive research costume designer Deborah L. Scott engineered a symphony of looks, taking advantage of the fashion revolution in progress at that time. The result was an Academy Award® for Best Costume Design, one of 11 Academy Awards® the picture received.

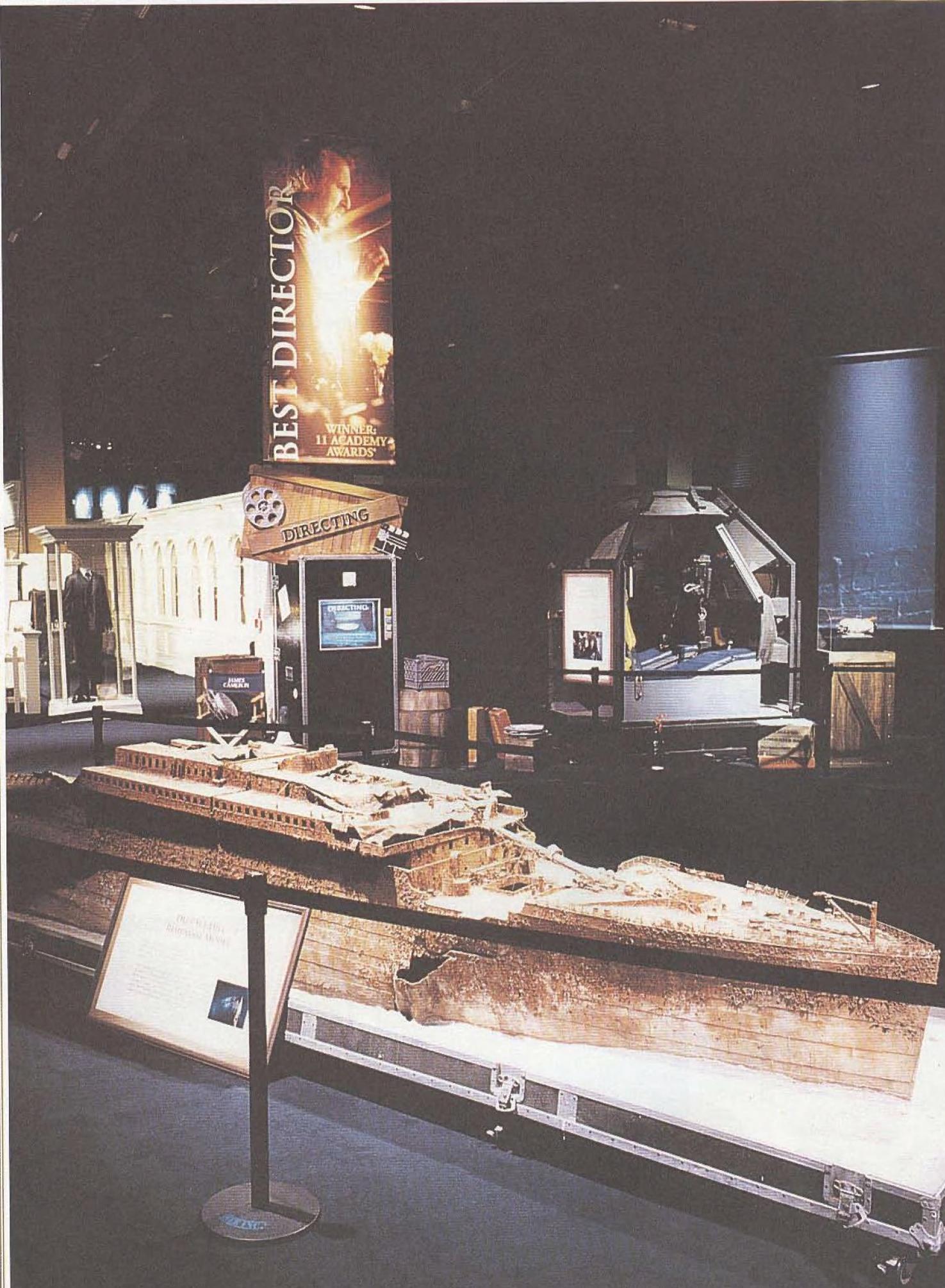


Props and accessories were assembled with strict attention to detail in order to compliment and complete the effect of each costume. costume designer, Deborah L. Scott explains, "We were as authentic as possible to detail; the cut of the gowns, the right fabrics, the right kind of beads, and the right size sequins."

With the help of 20th Century Fox Studio Archives, staff members from the production team reviewed and selected the most attractive key original sets and props from the items. As a result "TITANIC Official Movie Tour" boasts the largest collection of touring TITANIC movie sets, props and costumes ever assembled!



"In the story, Rose (Kate Winslet) has just been on a shopping spree in Paris, so her fashion had to be really up-to-the-minute," explains costume designer Deborah L. Scott. Before World War I, the wealthy spent more of their money on clothes than during any other period in history.

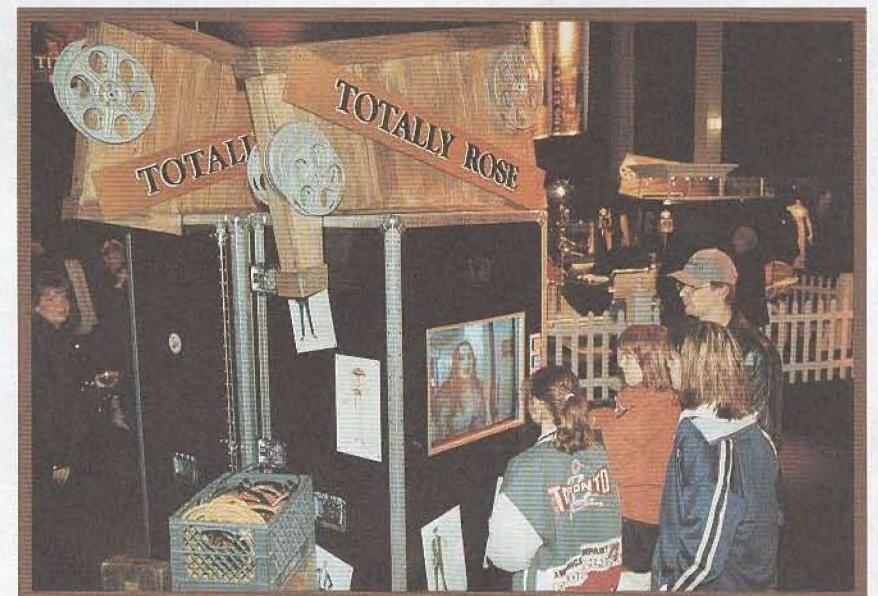


THE MAKING OF A NEW REALITY

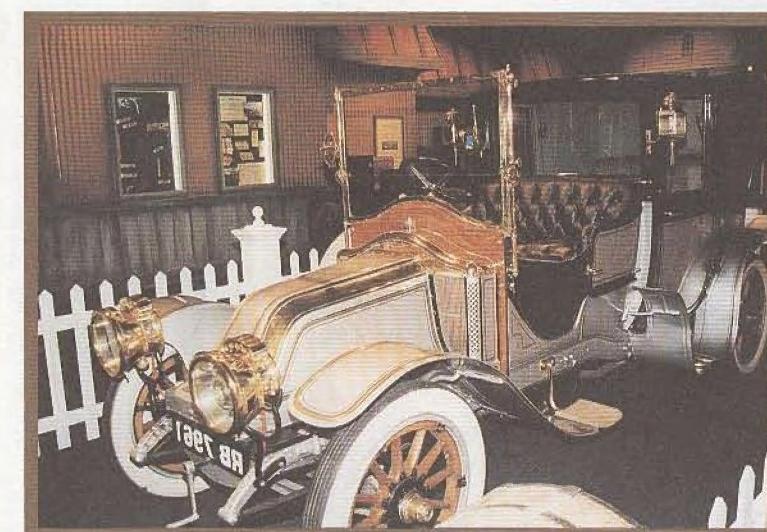
-PRODUCTION CENTRAL-

Production Central is a hub of behind-the-scenes activity, teeming with interactive kiosks and informative videos providing a unique look at how the stunning visual effects were created and featuring information about the making of the most fascinating scenes of the film.

Thousands of hours of design development, production and construction went into creating "TITANIC Official Movie Tour". Over a seven-and-a-half month period more than 350 talented individuals brought this extension of the film-going experience to life, including producers, production designers, writers, audio/video specialists, media designers, film editors, operations experts, retail experts, graphic designers, lighting designers, special effect designers, sound designers, set designers, construction crews and many more.



The "Totally Rose" and "Totally Jack" interactive kiosks are among the tour's most popular features.



The Renault, that was taken on board at Southampton's White Star Line docks, is a 1914 model. This vintage car, that was actually used in filming, is just one of the fascinating exhibits of the unique collection shown on more than 50,000 square feet.

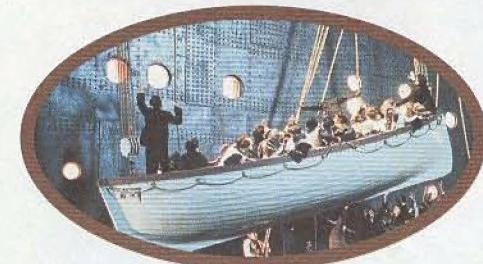


THE EXPERIENCE OF THE TRAGEDY

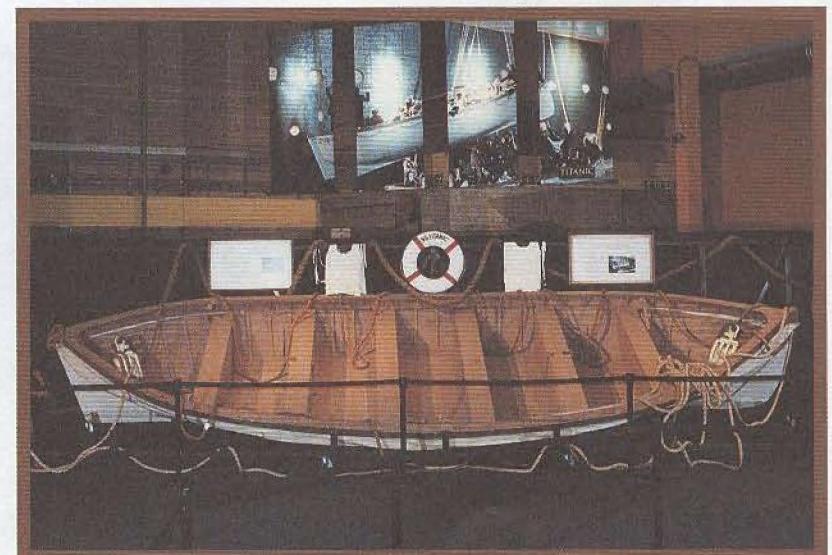
-DISASTER THEATRE-



Just when you thought it was only a movie, Disaster Theatre thrusts you into the center of the action. Utilizing multiple video images, multiple video screens and state-of-the-art special effects, Disaster Theatre is the ultimate way to experience the thrilling final sequences of the movie.



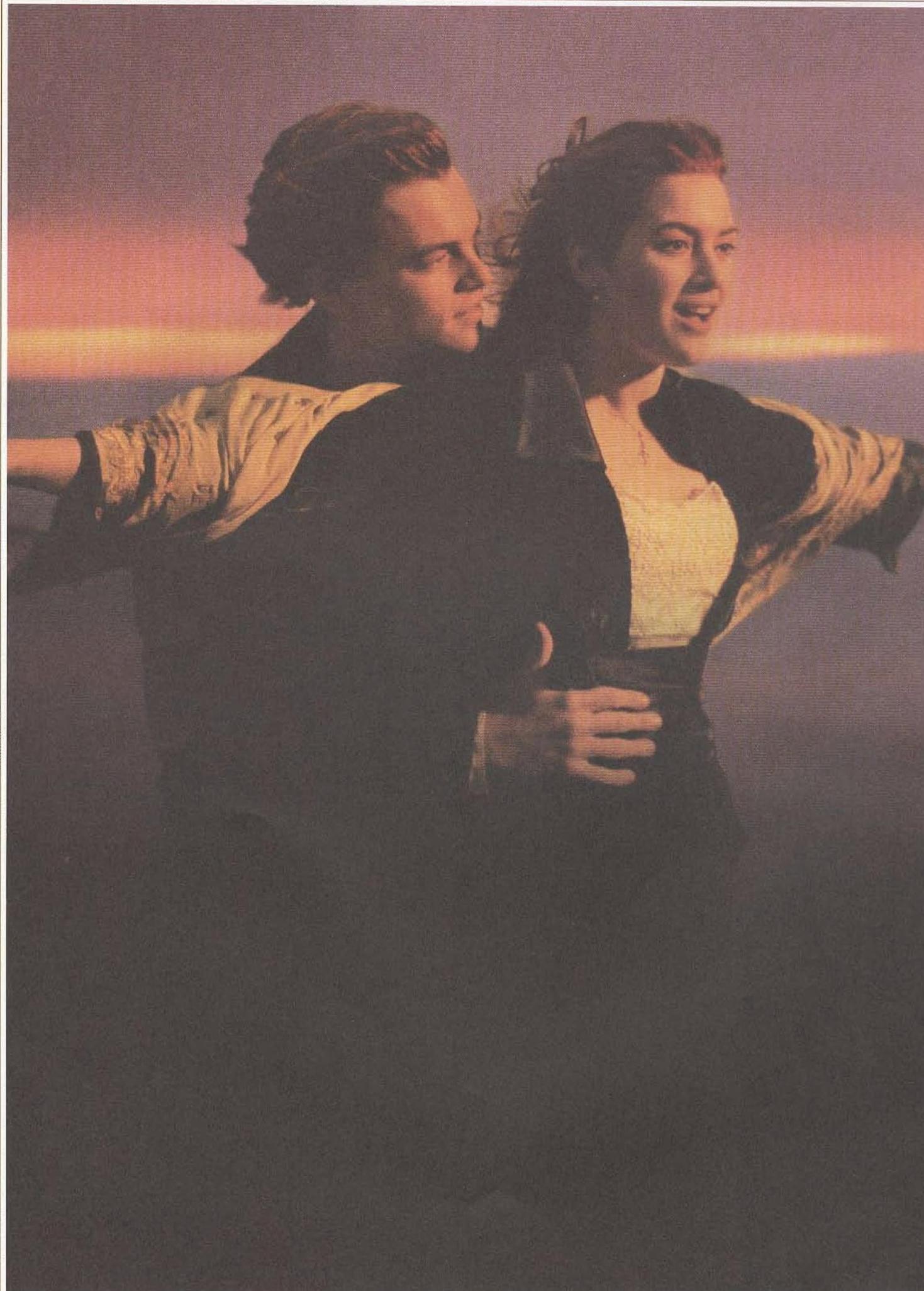
TITANIC Official Movie Tour guests intently await the beginning of the next "Disaster Theatre" presentation.



On the way to Disaster Theatre the replica of an original Titanic lifeboat puts you in the right mood for the upcoming experience.



The "Sinking Hallway" which leads to "Disaster Theatre" provides one of the most unforgettable impressions of the tour.

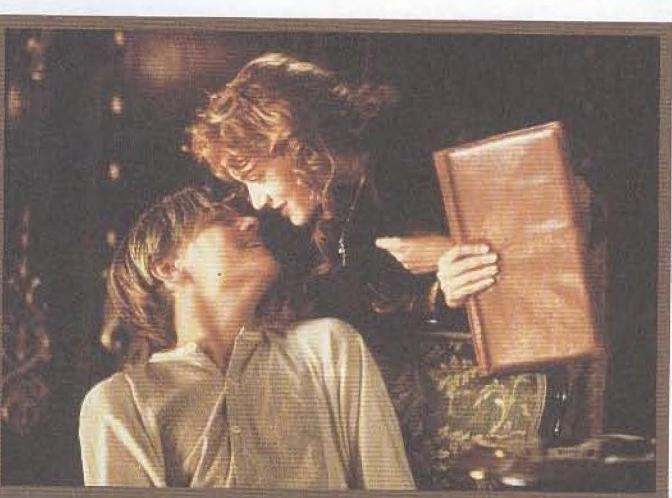
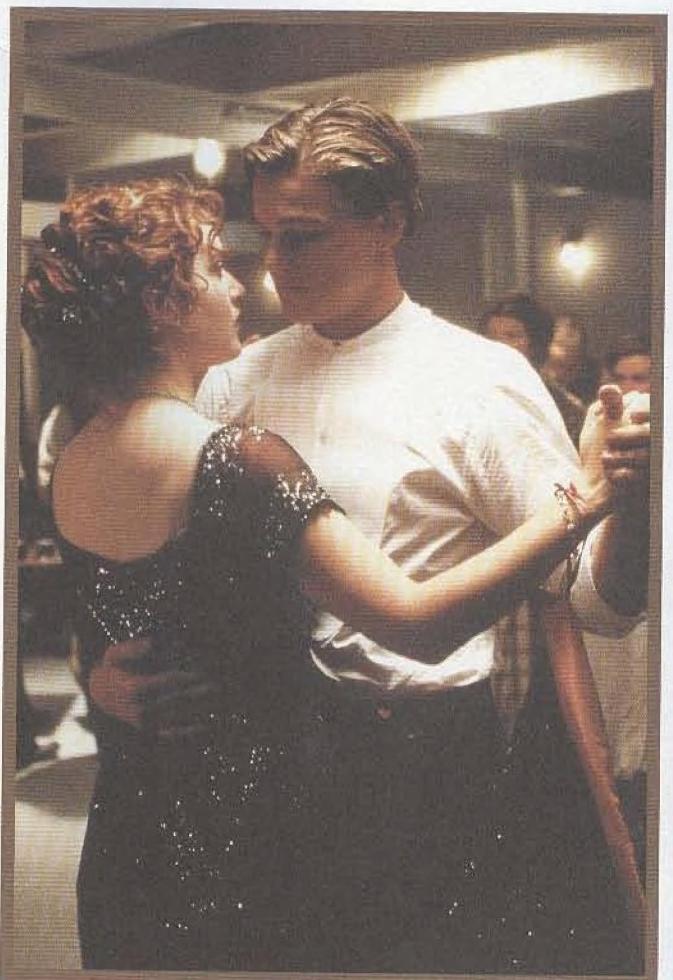


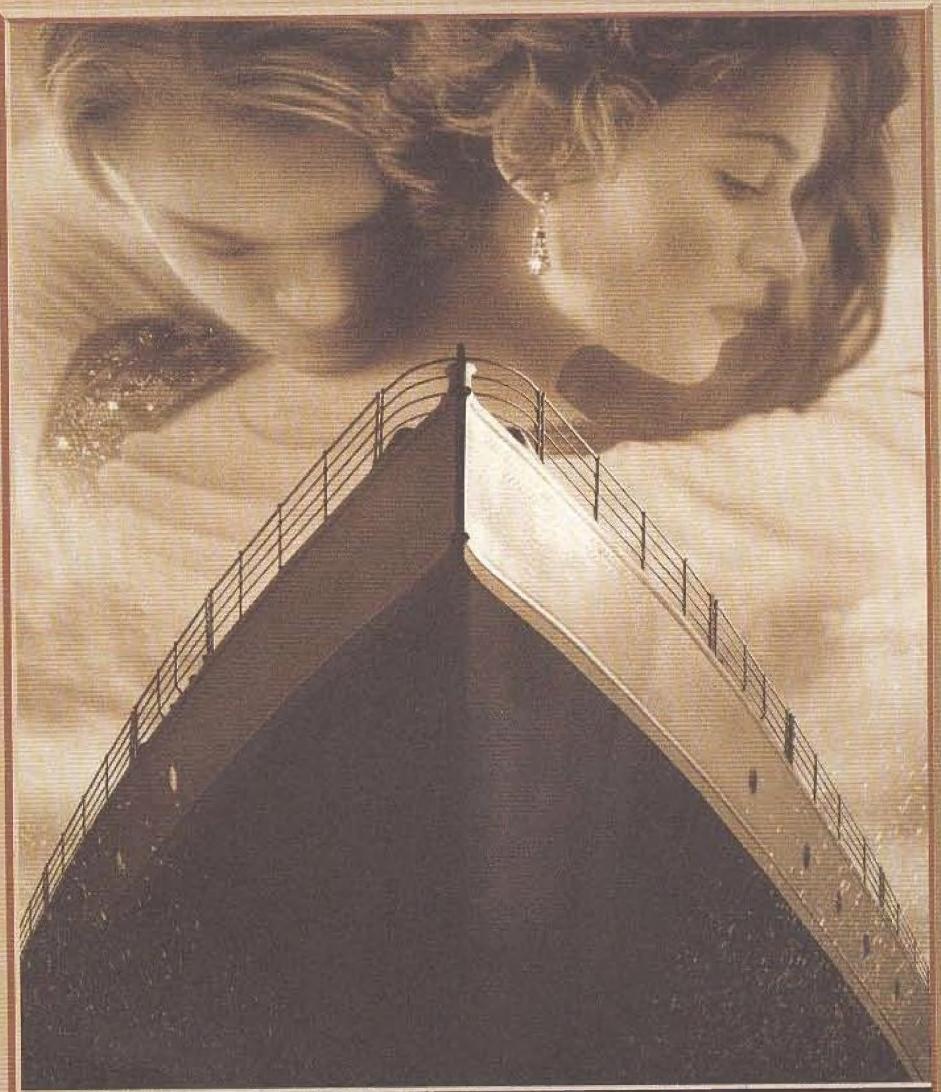
BETWEEN LOVE AND TRAGEDY...

-THE MOVIE-

"The story of Titanic and her fate seemed a magnificent canvas on which to paint a love story, a canvas offering the full spectral range of human emotion. The greatest of loves can only be measured against the greatest of adversities, and the greatest of sacrifices thus defined. Titanic, in all her terrible majesty, provides this as does no other historical event."

- JAMES CAMERON -





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OFFICIAL MOVIE TOUR



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